

the cheiro

• solutions •

The essence of nature,
the balance of science.

Skincare
Catalogue

Pure

No unnecessary fillers

Effective

97% visible balance in
clinical tests

Transparent

Every ingredient's
purpose, clearly stated



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C O N T E N T S

Catalogue 2026

Cleanse, balance, renew, protect.

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NATURE, STRENGTHENED BY
SCIENCE

Every drop, precisely formulated.

We combine plant-derived actives in effective concentrations, in formulas respectful of the skin's natural pH balance.

Light textures that leave no stickiness

Non-comedogenic formulas

Fast-absorbing on the skin



Who We Are

Our philosophy:

Effective, honest skincare that is accessible to everyone. The Cheiro believes skincare should be fed not by exaggerated promises but by the right ingredients, transparent formulas and scientific facts. Since 2019 we have offered the care skin truly needs, in a simple and clear language.

Every formula is developed in a laboratory setting to preserve the skin's natural balance. Because we know that the key to lasting results in skincare is not showy claims but consistency, simplicity and honesty.

Why The Cheiro?

CLEAN FORMULA

Our formulas contain only what skin truly needs. Free of alcohol, microplastics and unnecessary additives; simple, readable and honest ingredient lists.

SCIENCE-BACKED NATURE

We bring nature's pure actives together with laboratory discipline. Every formula is dermatologically tested; it preserves the skin's natural balance while delivering visible results.

EFFECTIVE FORMULATING

Formulas that deliver results instead of unrealistic promises. We use the right actives at the right pH, in a stable structure; effectiveness comes first, always.

TRANSPARENT CARE

Every ingredient we use states its purpose and effect openly. Our aim is to make you the expert of your own skin.

Assurance and our values,



Our dermatological testing, microplastic-free, alcohol-free and 100% vegan certifications were issued by independent laboratories in Europe.





CLINICAL RESULTS

Results matter when they are measured.

97%

Visible balance on the skin in clinical tests

90%

Skin feels more balanced and radiant

14 days

A visible difference with regular use

Results may vary from person to person.

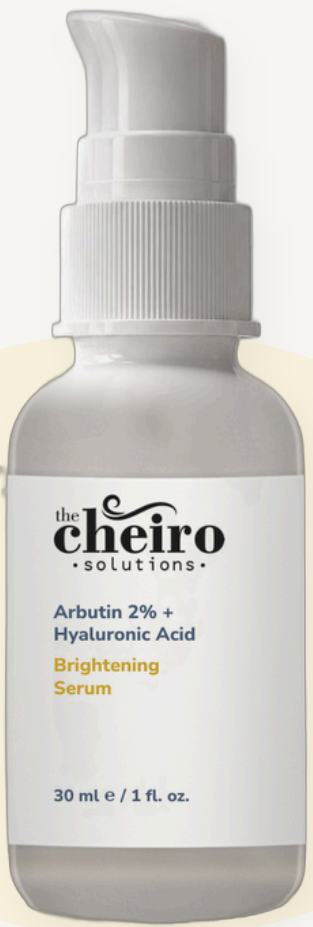
Toners and peeling

Start with a gentle cleanse, then choose the toner that suits your skin's needs.

				
Fruit Enzyme Powder Peeling	Exfoliating Face Wash Gel	Repairing and Glow Toner	Purifying and Balancing Toner	Oil Control Toner
Azelaic Acid · Papaya Enzyme · 55 g	Salicylic Acid · Niacinamide · 200 ml	PHA Complex · Pomegranate Extract · 200 ml	Glycolic Acid · BHA · 200 ml	Salicylic Acid · AHA · 200 ml
32	34	36	38	40

Serums

Twelve targeted serums, to use on their own or layered into a routine.

			
Brightening Vitamin C Serum	Dark Spot Brightening Serum	Intensive Pore Tightening and Brightening Serum	Intensive Hydrating Serum
L-Ascorbic Acid · Ferulic Acid · 30 ml	Alpha Arbutin · Hyaluronic Acid · 30 ml	Niacinamide · Zinc PCA · 30 ml	Hyaluronic Acid · Vitamin B5 · 30 ml
8	10	12	14

			
Vitamin B Complex Serum	Peptide Complex Serum	Youth Radiance Renewing Retinol Serum	Rejuvenating Cell Renewal Retinol Serum
Niacinamide · B Complex · 30 ml	Peptide-8 · Hyaluronic · 30 ml	Liposomal Retinol · Ceramide · 30 ml	Pure Retinol · Ceramide · 30 ml
16	18	20	22

			
Soothing and Smoothing Cica Serum	Under-Eye Brightening Serum	Revitalising Facial Peeling Serum	Rosemary Hair Care Serum
Centella · Panthenol · 30 ml	Caffeine · Vitamin C · 30 ml	AHA · BHA · 30 ml	Rosemary · Caffeine · 30 ml
24	26	28	30

VISIBLE RADIANCE.
POWERFUL FORMULA.



Vitamin C Serum

Brightening Vitamin C Serum

10% L-ASCORBIC ACID · 0.5% FERULIC ACID · 30 ML

BRIGHT · EVEN TONE · LIVELY SKIN



High Potency

10% pure L-ascorbic acid.



Strong Antioxidant

Formula boosted with 0.5% ferulic acid.



Brightening Effect

Lifts a dull, tired look.



Tone Evening

Targets uneven skin tone.



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**10% Ascorbic Acid
& 0.5% Ferulic Acid**

**Brightening &
Lightening
Vitamin C Serum**

30 ml e / 1 fl. oz.

Suitable for skin with uneven
tone, sun spots and dullness.



BRIGHTENING

FACE SERUM

Vitamin C Serum

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morning serum

Morning radiance that lasts all day.

Pure vitamin C brightens dull-looking skin; ferulic acid keeps that effect going through the day.

10%

L-Ascorbic Acid

pure vitamin C

0.5%

Ferulic Acid

antioxidant support

How to use

- 1 Apply 3–4 drops to clean, dry skin in the morning.
- 2 Pat gently into face and neck and allow to absorb.
- 3 Follow with moisturiser and a broad-spectrum SPF.

Pairs well with

Completes hydration with the Intensive Hydrating Serum.

Keep apart

Do not use in the same routine as exfoliating acids or retinol.

Suitable for skin with uneven tone, sun spots and dullness.

*Radiance becomes noticeable from
the first week.*

VISIBLE BRIGHTNESS.
SAFE FORMULA.



Arbutin Serum

Dark Spot Brightening Serum

2% ALPHA ARBUTIN · HYALURONIC ACID · 30 ML

SPOTLESS · EVEN TONE · BRIGHT SKIN



Spot Correcting

Reduces the look of dark spots with 2% alpha arbutin.



Tone Evening

Balances and brightens skin tone.



Hydrating

Cares for skin without drying, thanks to hyaluronic acid.



Safe Formula

A safe brightener free of hydroquinone.



Suitable for skin with sun spots,
acne marks and uneven tone.



ANTI-SPOT

FACE SERUM

Arbutin Serum

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morning and evening

A patient, safe path against dark spots.

Alpha arbutin gradually lightens the look of spots without hydroquinone; hyaluronic acid keeps skin from drying out.

2%

Alpha Arbutin

against the look of spots

**Hyaluronic
Acid**

hydration support

How to use

- 1 Apply a few drops to clean skin morning and evening.
- 2 Press lightly into spot-prone areas.
- 3 Always finish with sunscreen during the day.

Pairs well with

Vitamin C in the morning and arbutin at night make a strong duo for evening skin tone.

Keep apart

Alternate with retinol rather than using both on the same evening.

Suitable for skin with sun spots, acne marks and uneven tone.

*An even skin tone becomes visible
within eight weeks.*

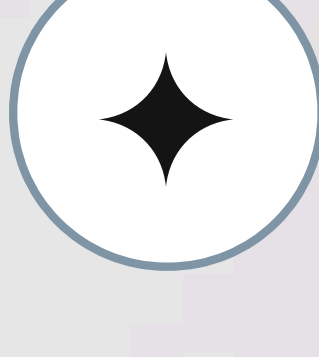
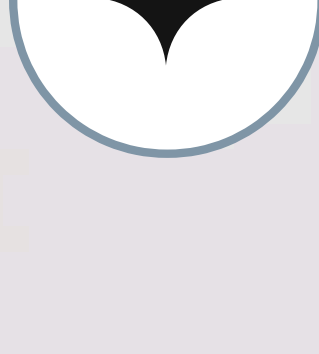
TIGHT PORES.
MATTE FINISH.



Niacinamide Serum

Intensive Pore Tightening and Brightening Serum
5% NIACINAMIDE · 1% ZINC PCA · 30 ML

MATTE · SMOOTH · BALANCED SKIN

-  **Pore Minimising**
Helps reduce the look of enlarged pores.
-  **Sebum Balance**
Balances the skin's oil with zinc PCA.
-  **Brightening**
Evens tone and gives a lively look.
-  **Strengthening**
Supports the skin barrier.



For enlarged pores, excess shine
and post-blemish marks.



PORE CONTROL

FACE SERUM

Niacinamide Serum

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morning and evening

Tightens pores, balances shine.

Niacinamide narrows the look of pores; zinc PCA balances excess oil. A matte finish that still breathes.

5%

Niacinamide

tightens the look of pores

1%

Zinc PCA

sebum balance

How to use

- 1 Apply a few drops to clean skin in the morning and evening.
- 2 Pat into the T-zone and areas of visible shine.
- 3 Follow with moisturiser.

Pairs well with

Deepens pore care with the Oil Control Toner.

Keep apart

Use vitamin C in a separate routine; avoid combining with exfoliating serums.

For enlarged pores, excess shine and post-blemish marks.

*A smoother texture shows within
four weeks.*

DEEP HYDRATION.
INTENSE PLUMPNESS.



Hyaluronic Serum

Intensive Hydrating Serum

2% HYALURONIC ACID · VITAMIN B5 · 30 ML

HYDRATED · PLUMP · SOFT SKIN



Intense Hydration

Aims to restore the moisture skin has lost.



Radiant Look

Gives livelier, softer skin.



Repairing

Supported with vitamin B5 (panthenol).



Multi Action

Contains hydrolysed collagen and hyaluronic acid.



The first step for dry, tight skin
that loses moisture.



HYDRATING

FACE SERUM

Hyaluronic Serum

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morning and evening

Holds moisture, restores plumpness.

Hyaluronic acid of different molecular weights carries moisture into every layer of the skin; vitamin B5 repairs the barrier.

2%

Hyaluronic Acid
multi-level hydration

Vitamin B5

panthenol · repairing

How to use

- 1 Apply 2–3 drops to clean, slightly damp skin.
- 2 Press gently into the skin; do not rub.
- 3 Seal with your moisturiser.

Pairs well with

Works under every active serum; protects the barrier on retinol nights.

Keep apart

Less effective on dry skin; keep skin slightly damp.

The first step for dry, tight skin that loses moisture.

A plumper look is felt from the first use.

STRONG BARRIER.
FULL B COMPLEX.



Vitamin B Serum

Vitamin B Complex Serum
10% NIACINAMIDE · B COMPLEX · 30 ML

BALANCED · STRONG · CALM SKIN

-  **10% Niacinamide (B3)**
Tightens pores, balances sebum.
-  **Vitamin B Complex**
Full barrier repair with B1, B2, B5, B6, B7, B9, B12.
-  **Agascal™ Technology**
Calms redness and sensitivity.
-  **Anti-Ageing**
Provides antioxidant protection.



Suitable for skin with redness,
sensitivity and a weak barrier.



BARRIER SUPPORT

FACE SERUM

Vitamin B Serum

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morning and evening

Full B support for a weakened barrier.

10% niacinamide and the B complex calm redness and strengthen the barrier; skin becomes more resilient.

10%

Niacinamide

vitamin B3

B Complex

B1, B5, B6, B12 support

How to use

- 1 Apply a few drops to clean skin morning and evening.
- 2 Press gently into redness-prone areas.
- 3 Use before your moisturiser.

Pairs well with

Forms the core of a sensitive-skin routine with the Cica Serum.

Keep apart

Do not use in the same session as high-acid products.

Suitable for skin with redness, sensitivity and a weak barrier.

Skin becomes calmer and more resilient within four weeks.

VISIBLE FIRMNESS.
GENTLE POWER.



Peptide Serum

Peptide Complex Serum

ACETYL HEXAPEPTIDE-8 · HYALURONIC ACID · 30 ML

FIRM · PLUMP · REFRESHED SKIN



Botox-like Effect

Softens the look of expression lines with acetyl hexapeptide-8.



Firming

Increases elasticity for a fresher, firmer look.



Intense Hydration

Saturates skin with a multi-level hyaluronic acid complex.



Stop the Clock

Fights fine lines and deep wrinkles.



Suitable for skin that cannot tolerate retinol and is losing firmness.



ANTI-AGEING

FACE SERUM

Peptide Serum

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morning and evening

The power of retinol without the irritation.

Acetyl hexapeptide-8 softens expression lines; the hyaluronic complex plumps the skin. A gentle anti-ageing option for sensitive skin.

Peptide-8

acetyl hexapeptide,
against expression lines

Hyaluronic

multi-level hydration

How to use

- 1 Apply two or three drops to clean skin morning and evening.
- 2 Focus on the forehead, eye area and lip corners.
- 3 Use before moisturiser; add sunscreen in the morning.

Pairs well with

Alternate with retinol: retinol one evening, peptide the next.

Keep apart

No need to use in the same session right after a peel.

Suitable for skin that cannot tolerate retinol and is losing firmness.

Firmness settles in with twelve weeks of regular use.

NIGHT RENEWAL.
GENTLE START.



Retinol Serum

Youth Radiance Renewing Retinol Serum
0.3% LIPOSOMAL RETINOL · CERAMIDE · 30 ML

RENEWED · SMOOTH · YOUTHFUL SKIN

-  **Anti-Ageing**
Helps reduce the look of fine lines and wrinkles.
-  **High Technology**
Renews skin without irritation, with 0.3% liposomal retinol.
-  **Barrier Repair**
Strengthens the skin's protective barrier with ceramide.
-  **Tone Evening**
Targets uneven tone and the look of spots.

Suitable for retinol beginners, including sensitive skin. Not for use during pregnancy.



ANTI-AGEING

FACE SERUM

Retinol Serum

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night serum

A gentle introduction to retinol.

The liposomal form releases retinol into the skin in a controlled way; ceramide prevents dryness. The right dose for a first retinol experience.

0.3%

Liposomal Retinol
vitamin A

Ceramide

barrier repair

How to use

- 1 Evening only: apply 2–3 drops to clean, dry skin.
- 2 Start with two nights a week and build up gradually as your skin adjusts.
- 3 Always apply SPF 30 or higher the next morning.

Pairs well with

Follow with the Intensive Hydrating or Cica Serum to support the barrier.

Keep apart

Do not layer with exfoliating acids or vitamin C in the same routine. Not for use during pregnancy.

Renewal becomes visible within six weeks.

Suitable for retinol beginners, including sensitive skin. Not for use during pregnancy.

POWERFUL RENEWAL.
EXPERIENCED SKIN.



Retinol Serum

Rejuvenating Cell Renewal Retinol Serum

1% PURE RETINOL · CERAMIDE · 30 ML

FIRM · SMOOTH · RENEWED SKIN



Anti-Ageing

Targets fine lines and wrinkles with 1% pure retinol.



Cell Renewing

Speeds up skin renewal for a fresh look.



Barrier Protecting

Balances retinol's drying effect with ceramide.



Firming

Helps prevent loss of elasticity.



Suitable for skin with deep lines and loss of elasticity. Not for use during pregnancy.



ANTI-AGEING

FACE SERUM

Retinol Serum

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night serum

Full-dose renewal for experienced skin.

1% pure retinol speeds up cell renewal; ceramide limits moisture loss. For deep lines and loss of elasticity.

1%

Pure Retinol
high potency

Ceramide

prevents moisture loss

How to use

- 1 Evening only: apply 2 drops to clean, dry skin.
- 2 Begin with three nights a week and increase as tolerance builds.
- 3 Always apply SPF 30 or higher the next morning.

Pairs well with

Rebuild the barrier next morning with Hyaluronic and Cica.

Keep apart

Not suitable for retinol beginners; not for use during pregnancy.

Suitable for skin with deep lines and loss of elasticity. Not for use during pregnancy.

A clear difference appears within eight weeks.

INSTANT RELIEF.
STRONG BARRIER.



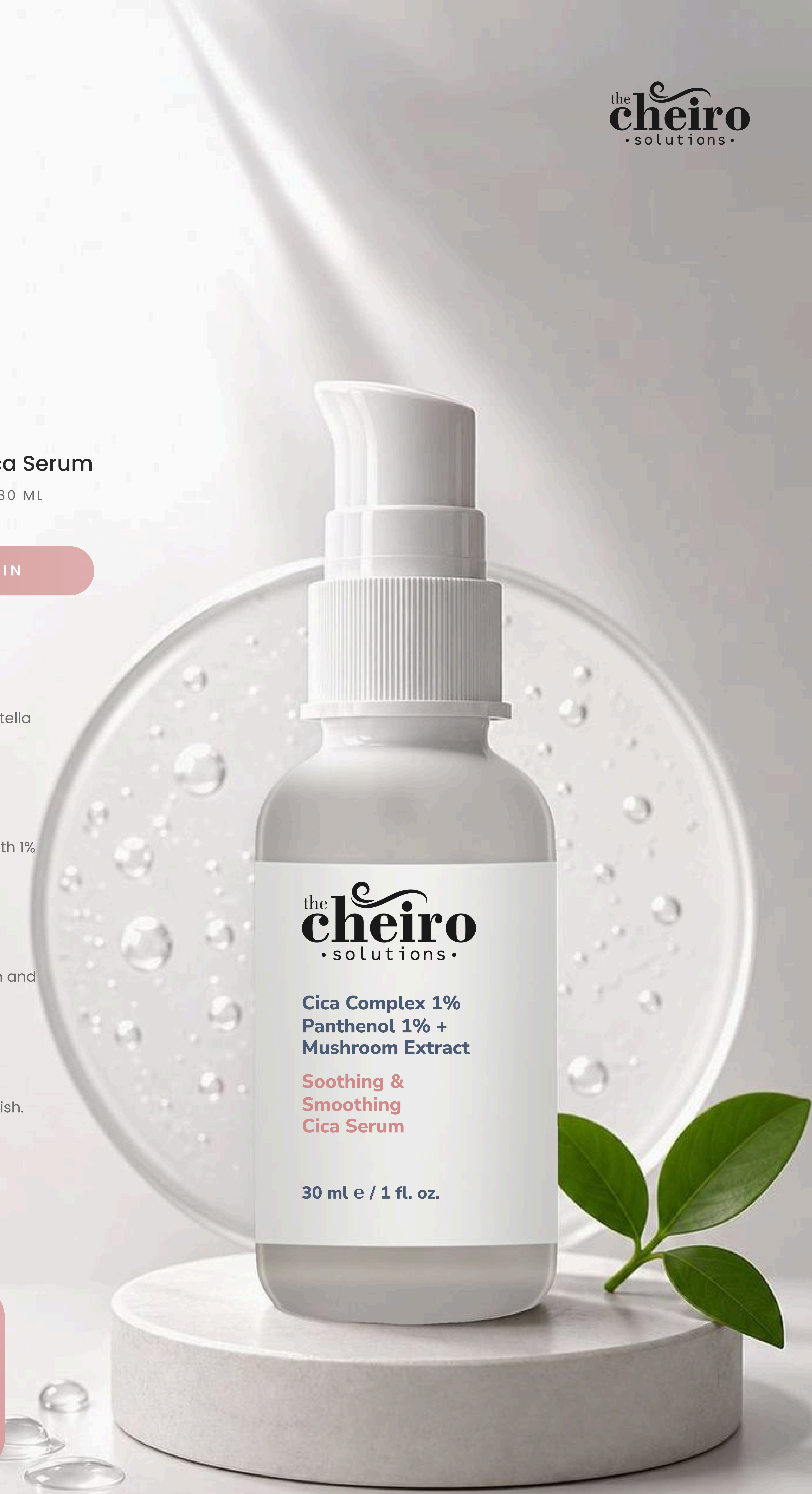
Cica Serum

Soothing and Smoothing Cica Serum
CENTELLA ASIATICA · 1% PANTHENOL · 30 ML

CALM · REPAIRED · SOFT SKIN

-  **Instant Soothing**
Calms redness with cica (Centella asiatica).
-  **Barrier Repair**
Strengthens the skin barrier with 1% panthenol.
-  **Natural Support**
Nourishes skin with mushroom and plant extracts.
-  **Soft Texture**
Leaves a smooth, hydrated finish.

Suitable for skin that reddens easily, has a weakened barrier or is irritated.



SOOTHING

FACE SERUM

Cica Serum

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morning and evening

Instantly calms reddened skin.

Centella asiatica and panthenol ease irritation and repair the barrier. First aid after wind, sun and active use.

Centella

cica, calms redness

1%

Panthenol

barrier repair

How to use

- 1 Apply a few drops to clean skin morning and evening.
- 2 Press lightly with fingertips, do not rub.
- 3 Finish with a moisturiser.

Pairs well with

Comforts skin after retinol and peeling nights.

Keep apart

Pause acids until the barrier recovers.

Suitable for skin that reddens easily, has a weakened barrier or is irritated.

Relief is felt from the first minute.

BRIGHT EYES.
REFRESHED EYE AREA.



Caffeine Serum

Under-Eye Brightening Serum
5% CAFFEINE · VITAMIN C · 30 ML

BRIGHT · FRESH · LIVELY EYES

-  **Anti-Dark Circle**
Helps brighten the look of dark circles.
-  **De-Puffing**
Targets under-eye bags with 5% caffeine.
-  **Revitalising**
Fresher, brighter eyes with vitamin C.
-  **Safe**
Ophthalmologically tested.

Suitable for those with dark circles, puffiness and tired-looking eyes.
Ophthalmologically tested.



EYE AREA

UNDER-EYE SERUM

Caffeine Serum

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eye contour serum

A fresh morning for your eyes.

5% caffeine reduces the look of puffiness and dark circles; vitamin C brightens the under-eye area. Ophthalmologically tested.

5%

Caffeine

against puffiness and dark circles

Vitamin C

brightening support

How to use

- 1 Share one drop between both under-eye areas, morning and evening.
- 2 Press gently from the inner corner outwards with your ring finger.
- 3 Do not apply to the eyelid.

Pairs well with

Strengthens the brightening effect with the morning vitamin C serum.

Keep apart

Do not apply retinol serum to the eye area.

Suitable for those with dark circles, puffiness and tired-looking eyes. Ophthalmologically tested.

A refreshed look is noticeable within two weeks.

IN 10 MINUTES.
VISIBLE RENEWAL.



Peeling Serum

Revitalising Facial Peeling Serum

10% AHA · 2% BHA · 30 ML

SMOOTH · LIVELY · EVEN TONE



High Impact

Deep cleansing with 10% AHA and 2% BHA.



Smoothing

Gently lifts dead skin from the surface.



Soothing

Reduces sensitivity with Tasmanian pepper extract.

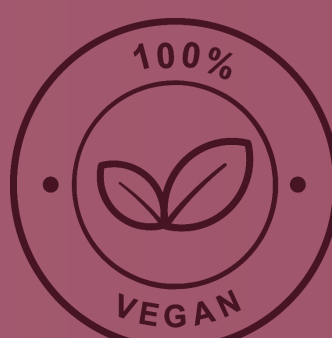


Revitalising

Gives a brighter, more even skin tone.



Suitable for skin with rough texture, dullness and clogged pores.



PEELING

WEEKLY CARE

Peeling Serum

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weekly peel

Renews the skin surface in ten minutes.

10% AHA dissolves dead cells, 2% BHA cleans inside the pores. A weekly renewal ritual.

10%

AHA

gently lifts dead skin

2%

BHA

cleanses inside the pores

How to use

- 1 In the evening, apply a thin layer to clean, dry skin.
- 2 Leave on for 10 minutes, then rinse with lukewarm water.
- 3 Follow with the Cica or Hyaluronic serum to soothe.

Pairs well with

Use once a week; wear sunscreen the next morning.

Keep apart

Do not use on the same evening as retinol or vitamin C.

Suitable for skin with rough texture, dullness and clogged pores.

Smoother skin is felt from the first use.

STRENGTH FROM THE ROOT.
NATURAL VITALITY.



Rosemary Serum

Rosemary Hair Care Serum

ROSEMARY · CAFFEINE · BIOTIN · 30 ML

STRONG · LIVELY · FULL HAIR



Strength Root to Tip

Awakens and strengthens hair roots with rosemary extracts.



Faster Growth

Helps support the hair's natural growth cycle.



Anti-Hair Loss

Nourishes weak strands to reduce breakage.



Natural Shine

Brings vitality and softness with nettle and natural oils.



Suitable for those worried about hair loss, with lifeless or weak-looking hair.



Rosemary Serum

scalp serum

Strengthens hair from the roots.

Rosemary stimulates circulation; caffeine and biotin nourish weak strands. Applied to the scalp, not the face.

Rosemary

awakens the hair roots

Caffeine

anti-hair-loss support with biotin

How to use

- 1 Apply to the roots with the dropper and massage with your fingertips.
- 2 Leave for at least thirty minutes.
- 3 Wash out with shampoo; repeat two or three times a week.

Pairs well with

Independent of the face routine; treat it as a separate care session.

Keep apart

Do not use on an open wound or irritated scalp.

Suitable for those worried about hair loss, with lifeless or weak-looking hair.

*Freshness from the first use,
strength within three months.*

ENZYMATIC CLEANSING
THAT FOAMS WITH WATER.



Fruit Enzyme Powder Peeling

Fruit Enzyme Powder Peeling

0.6% AZELAIC ACID · 0.6% MALIC ACID · PAPAYA ENZYME · 55 G

SMOOTH · LIVELY · EVEN TONE



Magic Transformation

A powder formula that turns to foam when it meets water.



Enzymatic Cleansing

Gently clears dead cells with papaya enzymes and acids.



Smooth Texture

Smooths the skin surface with 0.6% azelaic and 0.6% malic acid.



Lively Look

Brings instant glow and freshness to dull skin.

Suitable for skin with dullness, rough texture and uneven tone; sensitive skin may apply it diluted.



Powder Peeling

weekly peel

Foams with water,
cleanses without
scratching.

Papaya and pineapple enzymes dissolve dead cells enzymatically; azelaic and malic acid smooth the texture. The powder form keeps actives fresh until they meet water.

0.6%

Azelaic Acid

evens tone, supports
against spots

**Papaya
Enzyme**

clears dead cells without
scratching

How to use

- 1 Take a small amount of powder in your palm and mix with a few drops of water into a paste.
- 2 Apply to damp skin and massage in circles for a minute or two.
- 3 Rinse thoroughly; use once or twice a week.

Pairs well with

Comfort the skin afterwards with the Intensive Hydrating or Cica Serum.

Keep apart

Do not use retinol or an acid toner on the evening you peel.

Smooth, lively skin is felt from the first use.

Suitable for skin with dullness, rough texture and uneven tone; sensitive skin may apply it diluted.

DEEP YET GENTLE
CLEANSING, EVERY WASH.



Peeling Effect & Cleanse

Exfoliating Face Wash Gel
0.5% SALICYLIC ACID · 1% NIACINAMIDE · 200 ML

DEEP CLEANSE · SEBUM CONTROL · ANTI-BLACKHEAD

-  **Deep Cleansing**
Clears oil and dirt built up in the pores.
-  **Anti-Blackhead**
Helps prevent blemishes and blackheads.
-  **Sebum Balancing**
Keeps oil in balance with 0.5% salicylic acid and 1% niacinamide.
-  **Lively Look**
Gently removes dead skin cells.

Suitable for skin with blackheads and clogged pores. Dry skin may use once a day.



CLEANSER

FACE WASH GEL

Face Wash Gel

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first step of the routine

**Clears the pores
without tiring the
skin.**

Salicylic acid dissolves oil and dirt in the pores; niacinamide keeps oil balanced. Deep but gentle cleansing with every wash.

0.5%

Salicylic Acid

cleans inside the pores

1%

Niacinamide

balances sebum

How to use

- 1 Wet your face with lukewarm water.
- 2 Massage a small amount into the skin in circular motions.
- 3 Rinse thoroughly. Suitable for morning and evening use.

Pairs well with

The first step of the routine; follow with the toner and serum your skin needs.

Keep apart

Do not combine with the powder peel and acid toner on the same day; spread renewing steps across the week.

Suitable for skin with blackheads and clogged pores.
Dry skin may use once a day.

*Clean skin is felt from the first
wash.*

GENTLE RENEWAL
FOR SENSITIVE SKIN.



Refine & Glow

Repairing and Glow Toner

1.5% PHA COMPLEX · POMEGRANATE EXTRACT · MUGWORT · 200 ML

SMOOTH · GLOWING · CALM SKIN



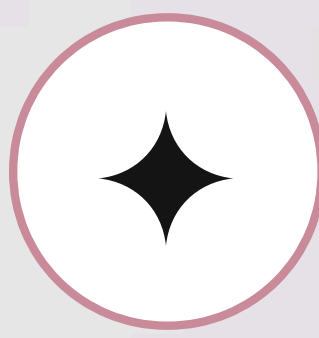
Gentle Peeling

Renews skin gently without irritation, with a 1.5% PHA complex.



Soothing Effect

Calms sensitive skin with mugwort and gotu kola.



Antioxidant Power

Protects skin from environmental stress with pomegranate extract.

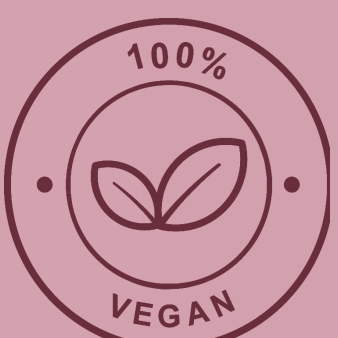


Natural Glow

Smooths skin texture and locks in moisture.



Suitable for those sensitive to
AHA and BHA toners and for acid
beginners.



TONER

SENSITIVE SKIN

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Repairing Toner

morning or evening

The gentlest way to meet acids.

PHA molecules penetrate the skin slowly and renew without irritation. Mugwort and gotu kola soothe, pomegranate extract protects.

1.5%

PHA Complex

renews without irritation

Pomegranate Extract

antioxidant protection

How to use

- 1 Apply to clean, dry skin with a cotton pad or fingertips.
- 2 Start once or twice a week and increase gradually.
- 3 Do not rinse; follow with moisturiser and SPF during the day.

Pairs well with

Creates a soft routine for sensitive skin with the Soothing and Smoothing Cica Serum.

Keep apart

Do not use another acid toner or peel in the same session.

Suitable for those sensitive to AHA and BHA toners and for acid beginners.

A smoother texture shows within two weeks.

GOODBYE DEAD SKIN,
HELLO BALANCED SKIN.



Purify & Balance

Purifying and Balancing Toner

5% GLYCOLIC ACID · AHA + BHA · 200 ML

PURIFIED · BALANCED · SMOOTH SKIN



Gentle Exfoliation

Clears dead skin without stressing it, with 5% glycolic acid.



Barrier Friendly

Soothes skin with inulin and panthenol.



Pore Cleansing

Deeply clears pores with BHA support.



Big Size

200 ml for generous use.



Suitable for skin with dead-skin build-up, clogged pores and rough texture.



TONER

NIGHT CARE

Purifying Toner

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night toner

Dissolves dead skin, clears the pores.

5% glycolic acid renews the surface without stress; BHA cleans inside the pores. Inulin and panthenol soothe the barrier.

5%

Glycolic Acid

gently dissolves dead skin

BHA

deeply clears the pores

How to use

- 1 Evening only: after cleansing, sweep across face and neck with a cotton pad.
- 2 Avoid the eye area. Do not rinse.
- 3 Always apply SPF 30 or higher the next morning.

Pairs well with

Once the toner dries, the Vitamin B Complex or Intensive Hydrating Serum can follow.

Keep apart

Do not use retinol, vitamin C serum or an acid peel on the same evening.

Suitable for skin with dead-skin build-up, clogged pores and rough texture.

Smooth, balanced skin becomes visible within three weeks.

AGAINST SHINE,
ALL-DAY CONTROL.



Oil Control & Clear

Oil Control Toner

2% SALICYLIC ACID (BHA) · AHA · 200 ML

MATTE · PORE CONTROL · PURIFIED SKIN



Pore Minimising

Deeply clears clogged pores.



Sebum Balance

Takes oiliness under control with 2% salicylic acid (BHA).



Skin Renewal

Clears dead skin with AHA acids.



Matte Look

Helps prevent shine.



Suitable for skin with
blackheads, clogged pores and
midday shine.



TONER

OILY AND COMBINATION SKIN

Oil Control Toner

the
cheiro
• solutions •

morning and evening

Balances shine, unclogs pores.

2% salicylic acid reaches the oil glands and clears congestion; AHA lifts dead skin. A matte but never dry finish.

2%

Salicylic Acid

takes oiliness under control

AHA

clears dead skin

How to use

- 1 After cleansing, apply with a cotton pad or fingertips to face and neck.
- 2 Start every other day and build up to twice daily as tolerated.
- 3 Do not rinse. Follow with SPF during the day.

Pairs well with

Deepens pore care with the Intensive Pore Tightening Serum.

Keep apart

Do not use retinol serum or an acid peel on the same evening; the barrier wears down.

Suitable for skin with blackheads, clogged pores and midday shine.

A matte look is noticeable from the first week.





Thank you.

The Cheiro is a skincare brand founded in Istanbul in 2019. Every formula is developed and produced under one roof, then tested and certified by independent laboratories in Europe: dermatologically tested, free of microplastics and alcohol, one hundred percent vegan.

We believe good skincare is honest skincare: the right actives at the right concentration, clearly explained, with no exaggerated promises. That belief shapes every product in this catalogue.

Thank you for taking the time to discover The Cheiro. If you would like help building a routine, or wish to bring the brand to your market, we would be glad to hear from you.

thecheiro.com

The Cheiro Solutions · Istanbul

Honest formulas, visible results.

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• solutions •

Honest formulas. Visible results.



Dermatologically tested



Microplastic free



Alcohol free



100% Vegan

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